

Documents Created at the Push of a Button—From Product Data to PDF/PPTX in Minutes: **mediacockpit + priint:cloud**

priint:cloud is the cloud service for on-demand documents: data sheets, price lists, proposals, personalized flyers—automated, scalable, in PDF, PPT/PPTX and PNG/JPG.

Paired with mediacockpit, a single source of validated product and media data powers real-time, customized documents for sales, partners, and customers—anywhere from portals to trade shows and even during sales conversations.



Business Challenges



- Sales and partners need up-to-date print/digital materials immediately—manual creation is time-consuming and error-prone.
- High variability/personalization (language, assortment, pricing) overwhelms traditional DTP processes.
- Brand presence and trust are weakened with inconsistent documents.
- Growth, additional channels and international markets require scalable solutions.

Strategic Objectives



- **Self-service documents** for sales teams/partners are both consistent and brand-compliant
- **Scalable mass generation** particularly beneficial for campaigns, price lists and data sheets
- **Individualization** by market, language and channel—without additional effort
- **Minimize time-to-response** for sales team

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Why mediacockpit

- ✓ **Single Source of Truth** for products, copy, media, pricing, technical data and translations.
- ✓ **Workflows and governance:** current content and cross-team efficiency through clear roles and permissions
- ✓ **APIs and standards** for seamless handoff to cloud services

Why priint:cloud

- ✓ **Publishing at the push of a button:** automated creation of data sheets, reports, personalized documents and more
- ✓ **REST API / Real-time and batch:** links templates with data sources, generates high-volume, professional PDFs in real time
- ✓ **Secure and scalable:** cloud-based, designed for high traffic peaks and many users (e.g., partner networks)

Strategic Solutions for Common Concerns

“We don't have DTP skills on our team.”

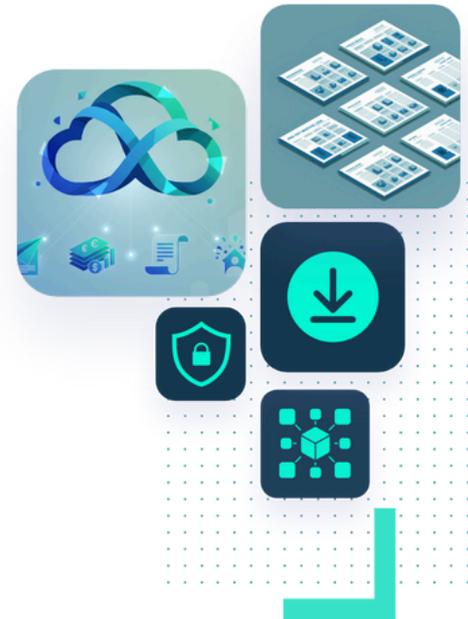
→ priint:cloud delivers brand-compliant documents without InDesign expertise
—with the click of a button or via API.

“Our traffic peaks are high.”

→ The cloud scales for large volumes and many simultaneous users.

“We need customized versions for partners/markets.”

→ Templates and data rules enable personalized documents for your specific needs at scale.



On-demand documents from a single source:

Experience **mediacockpit + priint:cloud** in action. Book a demo and discover how to create datasheets, sales quotes and price lists in minutes instead of days.

→ [Schedule your demo](#)