

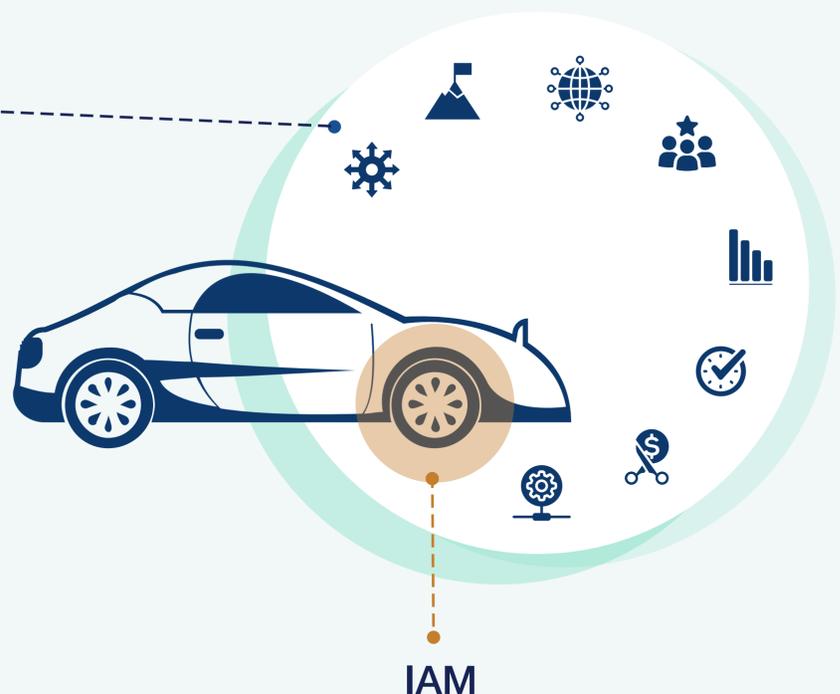
Secure transition to the new TecDoc IDP API with AutomotivePIM



What is AutomotivePIM?

AutomotivePIM

AutomotivePIM (APIM) is a PIM software solution specifically developed to meet the product content management requirements of the Independent Automotive Aftermarket (IAM). The number of vehicles, spare parts, and brands is immense – as is the volume of product data and the complex relationships between them. AutomotivePIM helps identify the right parts quickly and efficiently while reducing errors when working with various exchange formats such as TecDoc, ACES, PIES, MMI, Fraga, and more. Learn more about the automotive aftermarket and the advantages of AutomotivePIM.



What is TecDoc from TecAlliance?

TecAlliance **TecDoc**

TecDoc is a leading international database and trading platform for spare parts and components in the automotive aftermarket. It provides comprehensive data on replacement parts for a wide range of vehicle brands and models, including technical specifications, manufacturer information, part numbers, cross-references, and illustrations. TecDoc facilitates the trading of spare parts and components and supports a smooth supply chain for aftermarket parts distribution.

What is TecDoc IDP?

IDP = Instant Data Processing

IDP stands for Instant Data Processing. The TecDoc IDP interface is a great help for coordinating different data streams, as it is a solution for instant data processing in real time. The TecDoc IDP interface represents a revolutionary solution for connecting Automotive PIM and TecAlliance. The system features a bidirectional connection in both directions and offers two key functions: the transmission of data to TecDoc and the ability to publish product data directly, without detours, and in real time.



Why is the switch to IDP necessary?

Currently, data is transferred to the TecDoc catalog via the TecDoc DMM (Data Maintenance Module). Since DMM will soon be discontinued, manufacturers and distributors are now faced with the task of implementing IDP in a timely manner.



How long does it take to integrate APIM including TecDoc IDP?

Implementation varies based on data sources, volumes, and output channels. We begin with a kick-off workshop to understand your system landscape and existing data. Typically, we quickly integrate your TecDoc data (along with any additional data) and complete an initial import swiftly. Following successful onboarding, data is directly validated through our integrated API.



How does APIM support the transition to TecDoc IDP?

AutomotivePIM streamlines your data integration process, whether migrating from an existing database or importing TAF/flat files, into a centralized platform for managing all your product information. With built-in data quality reports, you can directly check and enhance your product data. Once your complete TecDoc catalog is stored in APIM, the data can be sent to TecAlliance for validation with just a click. After that, you're ready for publication. Remember, you'll need to request access to IDP through TecAlliance — we're here to help with that.

About Bertsch Innovation

With over 20 years of experience, Bertsch Innovation delivers integrated solutions that intelligently combine product information and media content, enabling compelling and efficient corporate communication.

The insights from more than 1,000 successful projects continuously shape the evolution of our technologies — empowering companies to digitalize their product communication in a holistic, scalable, and future-proof way.

BERTSCH INNOVATION
smart product information

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