



SaaS vs. Licensing Solutions

Advantages of Licensing Solutions:

- + Full Control:** Companies maintain complete ownership of their IT infrastructure, ensuring that software and data remain within their own network.
- + Extensive Customization:** With the right expertise, the software can be highly tailored to meet specific company needs.

Disadvantages of Licensing Solutions:

- ✗ Full Responsibility:** Maintenance, updates, and security are entirely managed in-house, requiring dedicated IT resources. Customizations may also lead to compatibility issues during updates.
- ✗ High Costs:** Significant investments in software licenses, IT personnel, and hardware are required. Custom development can be complex and time-consuming.

Advantages of SaaS Solutions:

- + Lower Upfront Costs:** No need for large IT infrastructure investments; subscription-based pricing offers financial flexibility.
- + Easy Implementation:** Ready to use immediately, with no programming required – allowing for seamless configuration and scalability.
- + Automatic Updates:** The provider ensures the software remains available, secure, and up to date – eliminating the need for manual updates.

Disadvantages of SaaS Solutions:

- ✗ Security Concerns:** Since data is stored externally, potential security risks must be considered, especially for data-sensitive industries.
- ✗ Limited Customization:** Depending on the provider, some solutions may offer fewer options for tailoring the software to specific business needs.



Licensing

vs.



SaaS

» Learn more in the whitepaper "Strategic Product Content Management with PIM and DAM"