

Rebuttal of Common Objections to PIM

Many objections are raised against implementing a PIM system—but upon closer inspection, they often turn out to be strong arguments in its favor.



High Acquisition Costs

Pay for themselves through **long-term savings** in working time and increased efficiency in data maintenance



Time-Consuming Implementation

A well-planned project can streamline the implementation process. A PIM system establishes a **durable data structure**.



Complexity of Data Migration

PIM is a strategic **investment in creating a robust, future-proof data infrastructure** that makes ongoing data management far more efficient.



Low User Acceptance

An intuitive UI and the knowledge that **data maintenance becomes easier**, less time-consuming and **less prone to errors** motivates employees.



Ongoing Maintenance and Operating Costs

They ensure **continuous updating** and that the software remains aligned with evolving market demands and security standards.



Technical Dependency on the Provider

Partnering with an established PIM provider **minimizes risks**. Companies also benefit from the provider's **continual innovation** and software updates.



Risk of Data Overload

PIM systems include built-in tools to **enforce data quality** and structure. Rules and workflows support the whole process.