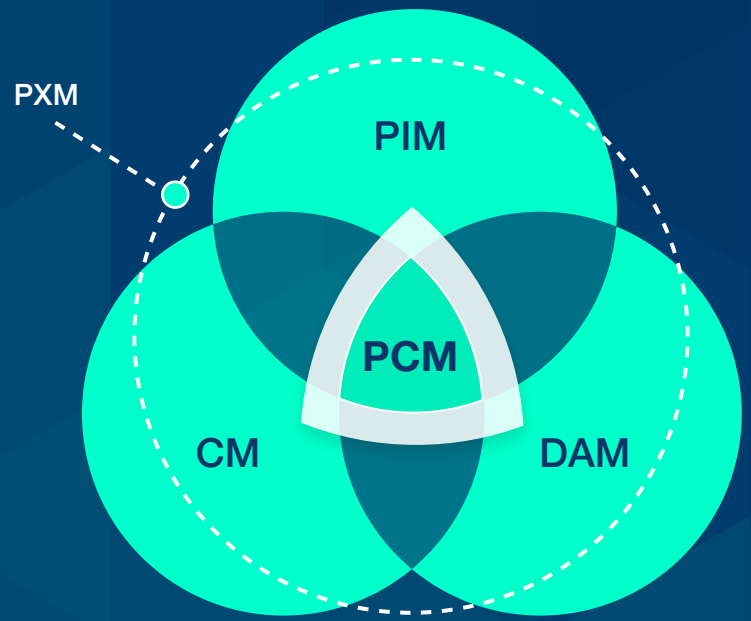




# mediacockpit overview

smart product information

PIM | DAM | PXM



## How you benefit

- Centralized management of all product-related content, such as descriptions, media, specifications, prices, classifications, etc.
- Efficiency through updating information in one central location.
- Single source of truth guarantees the highest data quality for all product-related information across the company.
- Time savings through automated workflows such as updating product details, AI services and publishing new products.
- Consistency across all channels, including e-commerce websites, mobile apps, marketplaces, print catalogs and other POS.
- Personalization that helps increase conversion rates by presenting shoppers with relevant products.
- Scalability that allows you to manage a growing number of products and adapt to changing market requirements.
- Integration possibilities with other software and platforms such as ERP systems, CRM software, e-commerce platforms and marketing automation tools.

## Cloud - and Browser Based

PIM & DAM as a complete SaaS solution for successful product experience management.  
Alternatively, mediacockpit is also available OnPremise.

## Channel-Management

- E-Commerce
- Web-Shop
- Marketplaces
- Catalogs
- Point of Sale
- Apps
- Social Commerce
- Merchant Center

## Industries

- Automotive Aftermarket
- Construction & Machinery
- Consumer Goods
- Manufacturers
- Retail
- Publisher

## Data Sources

- ERP
- Json
- Excel
- XML
- WMS
- Database

## Integrations

